



2021 Kingsway Holiday Parade

PARTICIPANTS

'Tis the season to spread some hope and joy! This year we want to light up Kingsway and create some cheer! It's time for a parade and we look forward to you being a part of it!

What a perfect opportunity to brighten spirits and to bring the holiday cheer to Kingsway!

The parade information:

WHEN: Sunday, November 28, 2021
WHERE: Kingsway – Airport Road to Kingsway Mall
TIME: 11 am start

Important:

- There is a fee to participate. Non-profits: \$100.00 + GST; Corporate: \$200.00 + GST. This fee is not refundable.
- **NO SANTA CLAUS' WILL BE ALLOWED** - We already have one (this includes mascots).
- Once your entry has been confirmed, **Payment and a certificate of insurance** are due within **TEN days**.
- We encourage all floats to play music throughout the parade – otherwise it can be very quiet.
- **ALL** floats must be equipped with a fire extinguisher.

Application deadline is November 1, 2021. [REGISTRATION FORM](#)





Email entry form to
office@kingswaydistrict.ca

KINGSWAY HOLIDAY PARADE FLOAT REGISTRATION

ABOUT YOUR BUSINESS OR ORGANIZATION

Name of business or organization represented by the float:

Business/organization mailing address:

Phone:

Web address:

Contact person:

Phone:

Alternate phone:

Email:

Tell us about your business/organization:

ABOUT YOUR ENTRY

Entry type:

Corporate

Community group

Non-profit

Equine

Other (must specify)

Entry Category:

Motorized float (truck and trailer or other vehicle, for example)

Manually powered (bicycle, for example)

Marching band

Roving/walking entertainment

Equine

Other (must specify):

Total number of people in float entry:

Please provide a description of your entry. This will be used by the Kingsway Holiday Parade selection committee to select participants and to provide information to media. Please give ample information and description in order to be properly considered.



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office@kingswaydistrict.ca

Entry length in feet or metres _____

**Entry height in feet or metres (maximum is 12.52 feet or 3.75 metres). Entry width in feet or metres (maximum is 14 feet or 4.25 metres).*

Does your entry include a balloon or inflatable device?

Yes

No

Does your entry include any live animals?

Yes

No

Will your entry be equipped with audio equipment (speakers)?

Yes

No

Any additional information you'd like us to know?

PLEASE ENSURE:

1. Your application is completed with a well thought out description that will help the selection committee to make their decision.
2. There is a photo or sketch of your entry attached.
3. You have read and accepted the rules and regulations in the Kingsway Holiday Parade and Regulations Handbook.

IMPORTANT NOTE:

If your entry is selected, you will be required to obtain and have in force insurance as described in the Santa's Parade of Lights Rules and Regulations Handbook and to provide to the KDA a certificate of insurance as confirmation no later than seven days of receiving your letter of acceptance.