



NOVEMBER 22, 2025

HELP SPREAD THE MAGIC OF THE SEASON!

FLOAT PARTICIPANT

Create an entry for the parade - a decorative float or vehicle trimmed with holiday lights. Walking participants are permitted. The number of entries is limited so be sure to apply early.

Non-Profits ▪ \$100

Corporations ▪ \$200

RUDOLPH'S SHOUTOUTS ▪ \$150

Everyone loves a great holiday deal or shoutout!

- Business card advertisement on the KingswayHolidayParade.com website
- Mentions on KDA and Kingsway Holiday Parade social media outlets
- Business Card ad in Santa's Workshop Colouring Book

SANTA'S WORKSHOP COLOURING BOOK

Children love the adventure of Santa's Workshop! We've created a colouring book, including crayons, to enjoy the magic of the Holidays! Over 1,000 colouring books will be printed and distributed throughout the Kingsway business area and during the parade.

- Sponsor a page or add your business card to the back page!
- Limited spaces available, book soon!

Bottom banner on colouring page ▪ \$250

Business card ad on back page ▪ \$100

***GST applicable to all pricing listed.**



Kingsway District Association
11810 Kingsway ▪ Edmonton, Alberta
780.454.9716

The Kingsway District Association is the proud organizer of the Kingsway Holiday Parade.

SPONSORSHIP

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MARKETING

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